

OM FRONTIER WORKSHOP SERIES



How can Operations Analytics help the Online Business?

20 February 2016 (Sat) / 15:00 - 16:30 / LT-13

Language: Cantonese



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Biography

Nicolas joined jobsDB Hong Kong in 2012. He was responsible for providing business intelligence and analytic insights to enhance sales and operations team performance. His efforts played a prominent role in maintaining a market leader position for jobsDB Hong Kong.

Subsequently, Nicolas joined the regional operations team of SEEK Asia, the parent company of jobsDB. The career advancement to the regional level enables him to apply his field operations experience across the many SEEK Asia operating countries. Now, he is working closely with Hong Kong, Thailand and the Philippines team in various aspects of business operations analytics. His current responsibilities include the development and standardization of operations reports, conducting regional analysis projects and providing guidance to analysts in the countries.

Nicolas is a graduate of the City University of Hong Kong holding a BBA degree major in Service Operations Management, minor in Finance.

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